



CAMBA Client Choice Food Pantry

CAMBA opened today their new **Client Choice Food Pantry** with a ceremony **honoring the primary funder, New York State Assemblymember Rhoda Jacobs**. The **Client Choice Food Pantry**, located at its new location at 2241 Church Avenue is designed as a supermarket pantry.

The pantry's opening is today, August 21st at 1:30pm followed by a reception with providers and community partners. There will be a special food distribution for clients on August 22nd from 9:30am-1:00pm. Going forward, the regular schedule for the pantry will be Tuesdays and Thursdays from 9:30am-1:00pm.

According to the Food Bank for New York City, the city's Emergency Food Programs (EFPs) provided food to approximately 1.3 million New Yorkers in 2007. This represents an increase of 24% since 2004. Thirty-one percent of EFP beneficiaries are children under the age of 17, an increase of 20% since 2004.

CAMBA has long been a leader in the response to hunger in Brooklyn. Our food pantry provides over 5,000 food packages a year to hungry adults and children. The Client Choice pantry is modeled after a regular grocery store, allowing people coming for emergency food to choose what food they need instead of receiving pre-packed bags of food. Only the fourth Client Choice Food Pantry in New York City, this marks the first Client Choice model at CAMBA.

CAMBA's goal is to provide more efficient services to our clients while improving client satisfaction and increased utilization of the pantry.

ABOUT CAMBA

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Founded in 1977, CAMBA is one of Brooklyn's largest community-based social service organizations, with an annual budget of approximately \$65 million and a diverse staff of more than 1,200 employees. CAMBA annually provides services to 35,000 individuals and families in six core areas: Economic Development, Education and Youth Development, Family Support Services, Housing Services and Development, HIV/AIDS Services and Legal Services.

FOR IMMEDIATE RELEASE

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