

History and Mission

CAMBA is a Brooklyn-based nonprofit organization with programs throughout the diverse neighborhoods of Brooklyn. CAMBA was founded as a merchants association in 1977, but in direct response to the emerging needs of the Brooklyn community, has steadily expanded its services. CAMBA has grown into a full-service, community-based organization providing a continuum of employment, education, health-related, housing, legal, social, business development and youth services to approximately 30,000 individuals each year.

CAMBA's scope of services allows us to accomplish our dual mission of: (1) enabling low income individuals and families to become economically and socially self sufficient; and (2) stabilizing and expanding the Brooklyn's economy by working with local merchants and entrepreneurs and encouraging economic development.

Disclaimer

Small Business Services Program For Investment in MicroEnterprise are partially funded by the U.S. Small Business Administration (SBA). SBA funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis.

Contact Information

CAMBA

884 Flatbush Ave., 2nd Fl.
Brooklyn, New York 11226

Phone: 718-282-2500

Fax: 718-282-8329

Email: smallbiz@camba.org

www.CAMBA.org

Our offices are located on the 2nd floor on the corner of Flatbush Avenue and Church Street.

By Subway

Take the either the Q or B train to the Church Avenue station.

By Bus

Take the B41 to Church Avenue or B 35 to Flatbush Limited



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General Services

CAMBA **SMALL BUSINESS SERVICES** are composed of

- **The Entrepreneurial Assistance Program (EAP)**
- **Program For Investment In MicroEnterprise (PRIME).**

We have an array of services designed to help the budding entrepreneur **START** and the existing entrepreneur **EXPAND** their business.

Business Counseling (Technical Assistance)

Our professional business counselors point you in the right direction when analyzing your business development stage. We provide you with everything to achieve your business and personal goals. Our business services team helps you navigate through the bureaucracy associated with starting a business. We guide you through the business loan process and choosing the lender that is right for you. We work one-on-one with minority and women-owned businesses looking to become certified and provide sources of procurement opportunities.

Business Training

CAMBA holds monthly training workshops. In addition to our workshops we also conduct a 10 week 60 hr Entrepreneurial Training Class that includes: Developing your business plan; the marketing plan; defining your market; personal financial statements and credit review; legal structures; accounting, bookkeeping and taxes; understanding financial statements; business certifications; site selection and real estate issues; insurance issues; financing options for small businesses.

Services For Startups

The (FREE) Start-Up Workshop Series:

- Business Basics — Understanding and Choosing a Business Legal Structure
- Business Planning That Gets Funding
- Understanding Financial Statements
- Marketing Your Business On and Offline
- Access to Capital
- Credit Repair for Business Owners
- How to Start and Operate a Home Based Business
- How to Become a Licensed Childcare Provider

Each course is offered every month. Learn about registering/incorporating a business name and choosing a business structure; get the skills to prepare and write a business plan and to create your own financial statements; learn the many ways to obtain financing for your business; and explore small business marketing techniques that won't break your pocket. Also learn how to start and develop your business using best practices and a wealth of entrepreneurial tools and resources.

- **FREE Business Registration and Incorporation Assistance (State Fee \$135)**
- **Access To Capital**
- **Financial Reporting**
- **Business Idea Development**
- **One-On-One Counseling**
- **Website Marketing and Promotion**
- **Business Planning Assistance**
- **Marketing Plan Development**
- **Developing Financial Statements**
- **Developing a Website**

Services For Companies

Loan Packaging Assistance:

Our consultants have over thirty years experience in assembling professional loan packages and providing the following services and information:

- Assistance with completing required SBA and bank forms
- Loan Proposal professionally prepared and bound
- Detailed explanation of all SBA loan programs available to you, and how to pick the best one
- Why 98% of start ups get turned down, and how you can avoid the same fate
- When to schedule your loan review- the time of day and month makes a big difference!
- List of all SBA preferred lenders and business friendly banks
- Why hearing NO is the best first step to getting to yes
- Where to find the industry performance statistics you'll be compared with so you can make sure you exceed them
- How to deal with not enough collateral or less than perfect credit and still get the loan
- What to do if you are including real estate as part of your deal- and what to avoid
- **Business Plan Review**
- **Marketing Assistance**
- **Mentor Program**
- **Onsite Business Consulting**
- **Minority and Women Owned Business Government Certification**
- **Procurement Assistance**