



Penguin  
Random  
House

# NEWS

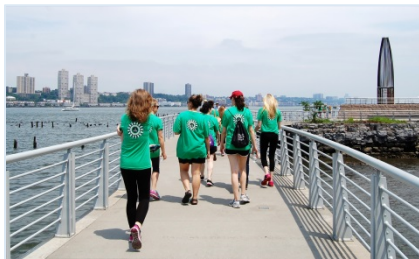
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## **PENGUIN RANDOM HOUSE DONATES MORE THAN \$44,000 TO CAMBA TO SUPPORT LITERACY PROGRAMS FOR LOW-INCOME NEW YORKERS**

**PENGUIN RANDOM HOUSE EMPLOYEES RAISED THE SUM IN THE LEAD-UP TO THE ANNUAL, COMPANY-WIDE FUNDRAISING EVENT, THE GLOBAL WALK.**

**New York, June 23, 2016** – Penguin Random House is donating over \$44,000 to CAMBA, one of New York City’s largest multi-services agencies. The donation will fund CAMBA literacy programs.



This year’s annual Penguin Random House Global Walk took place on Friday June 17, 2016. Penguin Random House employees in New York City completed a five-mile walk along the Hudson River. For one month leading up to the walk, all participants actively fundraised on behalf of CAMBA. By the day of the Global Walk, employees had raised more than \$44,000.

**Penguin Random House Chief Executive Markus Dohle** said: “As part of Penguin Random House’s ongoing commitment to giving back to our communities and fostering a universal passion for reading, every year we invite our employees to nominate and vote on which charity will be the beneficiary for our annual Global Walk. This year our colleagues chose CAMBA and, along with contributions from their family and friends, raised more than \$44,000 for the organization’s literacy and reading programs that impact thousands of lives across New York City. We are thrilled and proud to support CAMBA and its important works.”

“CAMBA is overwhelmed with the generosity of Penguin Random House and its staff members and their friends and family members,” said **Joanne M. Oplustil, President and CEO of CAMBA**. “About 800 individuals contributed to this campaign, and every dollar raised will help expand our literacy services for struggling New Yorkers. Thanks to these gifts, more mothers in shelters will learn to read to their children, low-income middle school children will gain a love of reading, high-school students will receive literacy help that opens doors to college and immigrants will gain skills to read, write and speak in English.”

(More)

CAMBA provides integrated services through more than 160 programs, including children and adult literacy programs for individuals and families throughout New York City. Earlier this year, Penguin Random House employees voted for CAMBA to be this year's Global Walk beneficiary, from a selection of non-profit organizations.

Like Penguin Random House, CAMBA is committed to fostering a passion for reading for the 45,000 New Yorkers in need that the agency serves every year, including 10,000 youth. For CAMBA clients, the enjoyment and discovery of books are only part of CAMBA's goal. Developing literacy skills is an essential key to self-sufficiency and economic security – and CAMBA strives to give all of the people they work with the capability of reading and writing well so they can flourish.

The Global Walk is an annual, company-wide fundraising event that supports local organizations that align with Penguin Random House brand values and mission near each participating office location of our sister companies around the world.

#### **About Penguin Random House**

*Penguin Random House, as the world's first truly global trade book publisher, is dedicated to its mission of nourishing a universal passion for reading. The company, which employs more than 10,000 people globally, was formed on July 1, 2013, by Bertelsmann and Pearson, who own 53 percent and 47 percent, respectively. With nearly 250 independent imprints and brands on five continents, Penguin Random House comprises the adult and children's fiction and nonfiction print and digital trade book publishing businesses of Penguin and Random House in the U.S., U.K., Canada, Australia, New Zealand, and India, Penguin's trade publishing activity in Asia and South Africa; DK Worldwide; and Penguin Random House Grupo Editorial offices in Spain, Mexico, Argentina, Colombia, Chile, Peru, Portugal, Uruguay and the U.S. With more than 15,000 new titles, and close to 800 million print, audio and eBooks sold annually, Penguin Random House's publishing lists include more than 60 Nobel Prize laureates and hundreds of the world's most widely read authors. Penguin Random House champions the creative and entrepreneurial independence of its publishers, who work tirelessly to maximize readership for their authors and protect their intellectual property.*

[www.penguinrandomhouse.com](http://www.penguinrandomhouse.com)

#### **About CAMBA**

*Started in 1977, CAMBA is a nonprofit agency that connects people with opportunities to enhance their quality of life. CAMBA offers integrated services and programs in: Economic Development, Education & Youth Development, Family Support, Health, Housing and Legal Services. CAMBA serves more than 45,000 individuals and families, including 9,000 youth, each year. Learn more about CAMBA's life-changing services at [www.camba.org](http://www.camba.org).*

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